

PRESS KIT / 2026–2027

CASA CINQUE

A Private Greek Wine Hospitality House



OPENING

April 2027 • Central Greece, near Lamia

Private Greek wine, food and countryside experiences — with selected stays as part of the journey.

AT A GLANCE

A house for experiencing Greece

Casa Cinque brings Greek wine, food and countryside hospitality together in a private family setting in Central Greece.

Created by the family behind Cinque Wine & Deli, Casa Cinque is designed around hosted experiences rather than conventional accommodation. Guests come to taste, cook, share a table and discover Greece through its flavours, stories and people. In selected experiences, an overnight stay allows that journey to continue into the next day.

POSITIONING

Casa Cinque is experience-led. It is not presented as a conventional hotel, wine bar or winery. A stay is available only as part of selected hosted experiences.

The essence

What it is A private Greek wine hospitality house in the countryside of Central Greece.

What guests do Discover Greek wine and cheese, cook, taste olive oil, share meze and tsipouro, dine privately and, in selected formats, stay overnight.

How it feels Personal, unhurried, hosted and rooted in a real family home.

Opening April 2027.

Audience International travellers, wine and food lovers, travel designers, specialist operators and media seeking a personal way into Greece.

01 / STORY

The Casa Cinque concept

From a family home and a culture of sharing to a new home for the Greek wine journey.

Casa Cinque began as a family home in the countryside of Central Greece: a place of long tables, home cooking, Greek wine, garden harvests and time spent together. In April 2027, the family will open the house in a new way — not simply as somewhere to sleep, but as somewhere to experience Greece.



The family kitchen at Casa Cinque.

The concept grows from the family's work behind Cinque Wine & Deli and its focus on introducing Greek wine through conversation, food and warm, personal hosting. Casa Cinque gives that journey a home: a quieter rural setting where guests can slow down and spend meaningful time with Greek wine, cooking, olive oil and the rituals of the table.

Some visits may last a few hours. Selected journeys extend overnight. In each case, the house is the setting and hospitality is the thread.

"The Greek Wine Journey now has a home."

02 / DIFFERENCE

What makes Casa Cinque different

Experience before accommodation

The primary reason to come is a hosted encounter with Greek wine, food and culture. The stay supports selected experiences; it does not define the proposition.

Private by design

The established brand language is clear: no crowds, no strangers and no standard hotel experience. Casa Cinque is intended to feel personal and shared at the pace of a home.

A family point of view

The experience is connected to the people behind Cinque Wine & Deli and to a lived culture of Greek hospitality, cooking and gathering around the table.



Evangelia in the Casa Cinque garden.

A Central Greece base

The countryside near Lamia creates a distinct setting for a slower experience of Greece and can be positioned within wider Central Greece journeys, including routes associated with Delphi and Meteora where appropriate.

EDITORIAL LENS

Casa Cinque is best described as a private hospitality house and an experience-led rural retreat — never simply as a hotel.

03 / EXPERIENCES

Hosted around wine, food and the table

Private experiences designed to be shared slowly, personally and without strangers.



Greek wine, food and countryside hospitality at the Casa.

Greek wine & cheese

Private guided discovery of Greek wines and cheeses, with conversation and context rather than a formal tasting-room atmosphere.

Cook with us

A hands-on cooking experience centred on Greek ingredients, family recipes and the pleasure of preparing food together.

Greek extra virgin olive oil

An introduction to Greek olive oil through tasting, food and stories of the land.

Meze & tsipouro

A relaxed expression of Greek conviviality: small plates, tsipouro and time around the table.

Private dinner & wine pairing

A hosted private meal bringing Greek food and wine together in the setting of the Casa.

Selected experience + stay

An extended format in which the overnight stay becomes part of the hosted journey and continues the experience into the next day.

04 / STAY

A stay that belongs to the experience

Casa Cinque includes overnight accommodation, but is not positioned as a conventional hotel or room-only product.

The most accurate editorial framing is that guests may stay at Casa Cinque when the stay is included in a selected hosted experience. Accommodation gives time and continuity to the visit: the table, the conversation and the countryside do not have to end after a few hours.

PREFERRED WORDING

“In selected experiences, guests stay at Casa Cinque and let the journey continue into the next day.”

The suites



Xinomavro Suite



Assyrtiko Suite



Malagousia Suite

Casa Cinque’s three named suites — Xinomavro, Assyrtiko and Malagousia — extend selected hosted journeys into an overnight experience at the house.

Experience-led

Overnight stays are available as part of selected hosted experiences.

Editorial framing

Casa Cinque is a private hospitality house rather than a conventional room-only hotel.

05 / PEOPLE

The people behind Casa Cinque

Personal hosting is at the heart of the Casa Cinque experience.



Evangelia at Casa Cinque.

Evangelia

Evangelia leads and manages Casa Cinque, shaping its personal, family-led approach and overseeing the hosted experience across the house, garden, kitchen and shared table.

Grigoris

Grigoris is a host at Casa Cinque and part of the family behind Cinque Wine & Deli. He welcomes guests through Greek wine, honest food and personal hospitality.

Nikitas

Nikitas supports Casa Cinque in a consulting capacity, contributing to the wine list and to the wine content of selected hosted experiences.

06 / PLACE

Central Greece, near Lamia

A countryside setting at the heart of mainland Greece.



The Central Greece landscape from Casa Cinque.

Casa Cinque is located in Frantzis, near Lamia, in Central Greece. This location supports the Casa's slower, rural character and gives international guests another way to discover mainland Greece through hospitality, food and wine.

Casa Cinque can form part of a wider Central Greece journey, with Delphi and Meteora providing internationally recognised points of reference for travellers exploring mainland Greece.

07 / FACTS

Opening facts & key facts

Field	Media-ready fact
Name	Casa Cinque
Tagline	A Private Greek Wine Hospitality House
Positioning line	Private Greek wine, food and countryside experiences in the heart of Central Greece.
Location	Frantzis, near Lamia, Central Greece, Greece
Opening	April 2027
Created by	The family behind Cinque Wine & Deli
Core themes	Greek wine, food, cooking, extra virgin olive oil, shared meals and personal hospitality
Format	Private hosted experiences; selected experiences include an overnight stay
Website	casa.cinque.gr
Instagram	@casacinquegreece
LinkedIn	Casa Cinque
Public phone	+30 22310 96636
Press email	casa@cinque.gr

08 / HERITAGE

The Cinque connection

Casa Cinque is created by the family behind Cinque Wine & Deli.



A Cinque wine-and-food moment.

The Cinque name brings an established commitment to Greek wine, food and welcoming conversation. Casa Cinque extends that approach into a private countryside setting, moving the experience from the deli and tasting context into a family house where guests can cook, dine, taste and — in selected formats — stay.

At Casa Cinque, that heritage becomes more immersive: guests encounter wine not as an isolated tasting, but as part of cooking, food, conversation and time shared around a table.

Media-ready descriptions

Concise descriptions for editorial listings, travel-trade introductions and media coverage.

Short description — 49 words

Opening in April 2027 near Lamia, Casa Cinque is a private Greek wine hospitality house created by the family behind Cinque Wine & Deli. Hosted experiences explore Greek wine, food, cooking and olive oil; selected journeys include an overnight stay as part of the experience.

Medium description — 112 words

Casa Cinque is a private Greek wine hospitality house in the countryside of Central Greece, near Lamia, opening in April 2027. Created by the family behind Cinque Wine & Deli, it invites guests to experience Greece through hosted encounters with Greek wine and cheese, cooking, extra virgin olive oil, meze and tsipouro, private dining and the rituals of the shared table. Casa Cinque is experience-led rather than a conventional hotel: some visits last a few hours, while selected journeys continue overnight, with the stay becoming part of the experience. Personal, private and unhurried, it offers a family perspective on the flavours, stories and hospitality of Greece.

One-line listing

A private, experience-led Greek wine hospitality house near Lamia, opening April 2027, with hosted food and wine experiences and selected stays.

Language guardrails

Prefer private hospitality house; hosted experiences; selected stays; family setting; Central Greece

Avoid hotel; resort; winery; wine bar; room-only accommodation; luxury as the primary descriptor

Press & travel trade

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